



White House Initiative on Asian Americans and Pacific Islanders (WHIAAPI)
Educate, Engage, Empower (E3!)

Education



Secretary of Education Arne Duncan speaking with students on July 30, 2013. (Photo courtesy of the Department of Education)

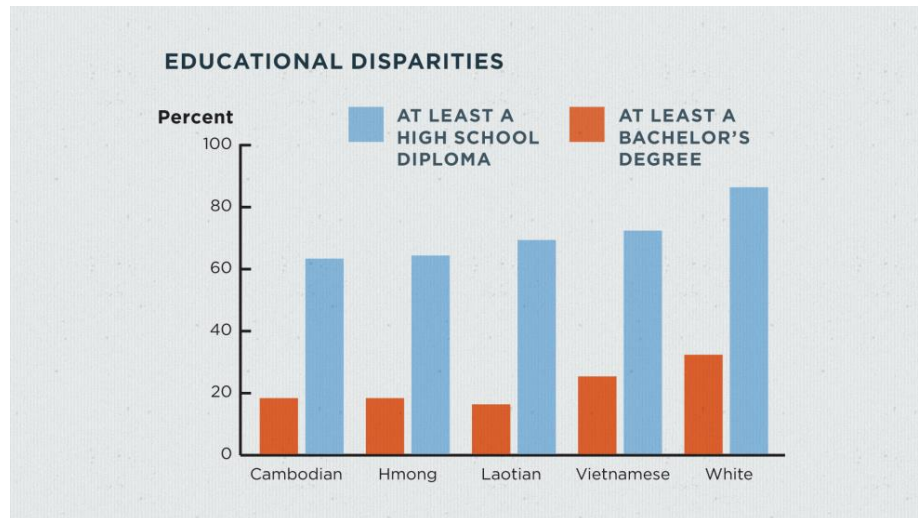
Last year, the White House Initiative on Asian Americans and Pacific Islanders (WHIAAPI) partnered with other White House Initiatives to engage youth about health care changes that are happening through the Affordable Care Act (ACA). This partnership led to the recruitment of young leaders to become Healthy Engaged Youth (HEY!) Ambassadors to lead ACA outreach activities in their communities.

Educate, Engage, Empower (E3!) is the expansion of the program to include these four topic areas: **Education, Mental Health, Pathways to Public Service, and Deferred Action for Childhood Arrivals (DACA)**. We are inviting young leaders like you to **become E3! Ambassadors and lead outreach activities in those four areas in your local communities** this year. The possibilities are endless – set up a table to share resources at a campus fair, create outreach videos, or even host a conference – whatever you want to do to get the word out to those around you!

To help you get started, we have created a toolkit that caters to each specific area! These toolkits are to help you get started – do not feel limited to the ideas and resources we have compiled for you! Let this be a starting point for you and let your creativity take off from here. This toolkit is focused on **Education**.

EDUCATION: The Issue

While many continue to view AAPIs as “model minorities” who have achieved educational and economic success, in reality AAPI communities are much more disparate and complex in terms of educational attainment. Only [14.4 percent](#)¹ of Native Hawaiians and Pacific Islanders 25 years of age and older have a bachelor’s degree or higher.



Educational Disparities among Southeast Asian Ethnic Groups

AAPI students often face many challenges, especially recent immigrants who must learn English as a second language. Many AAPIs are first-generation college students and have trouble navigating their way through the college experience. Some also struggle with the high costs of tuition, lack of information about scholarships and financial aid, and lack of career guidance on their campuses. In addition, AAPIs – especially Muslim, Sikh, or LGBT youth – are often the subject of bullying within the classroom. According to [recently released statistics](#)², 54.0% of AAPI students ages 12 through 18 who reported being bullied were bullied in the classroom, the highest percentage compared to other ethnicities.

¹ <http://www.census.gov/prod/2012pubs/acsbr10-19.pdf>

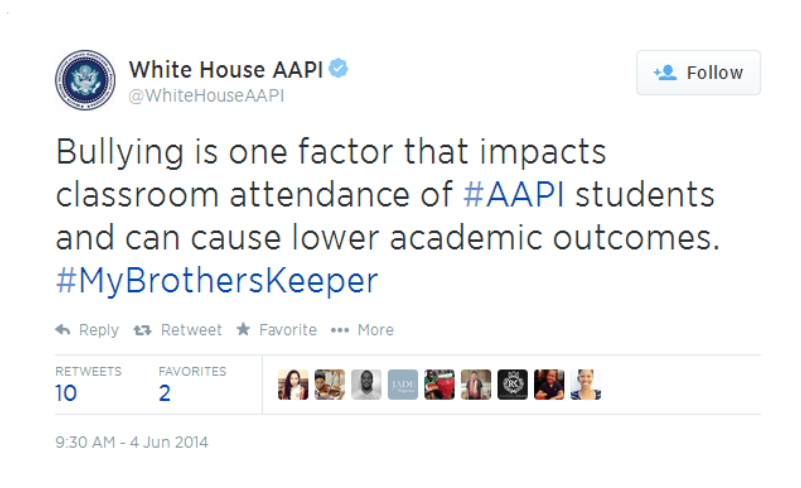
² <http://nces.ed.gov/pubs2011/20111336.pdf>

The target outreach months for Education are
September and October 2014.

Outreach Ideas

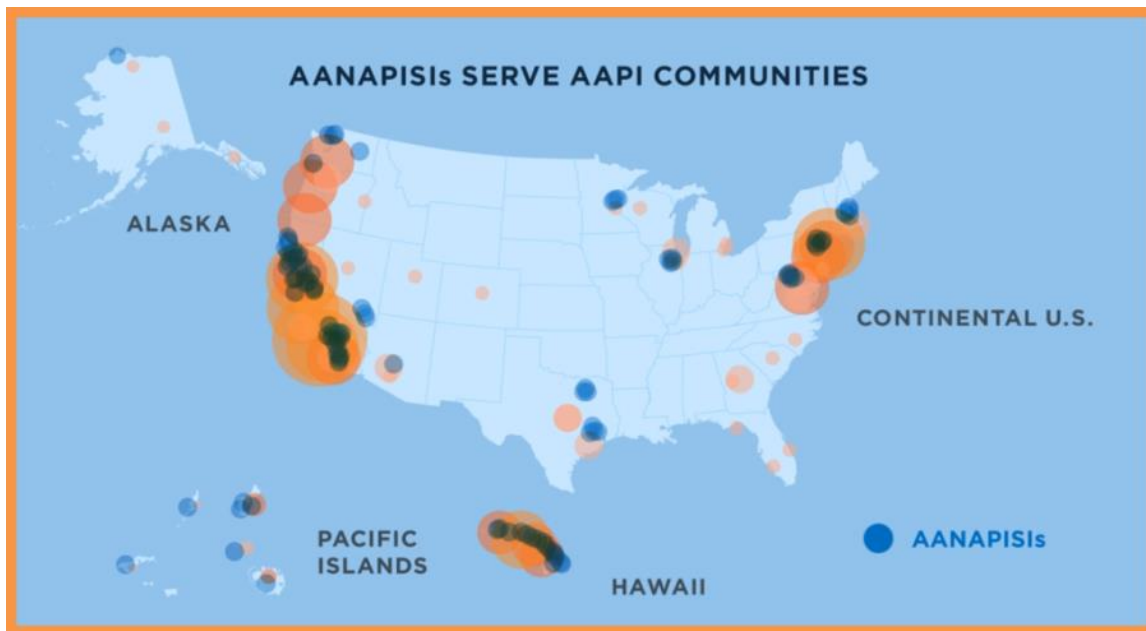
Use the ideas below to get an idea of the activities you should host during these months.

- Reach out to student organizations and ask them to join you in raising awareness on **Asian American and Native American Pacific Islander Serving Institutions (AANAPISIs), student loans, and bullying** within the AAPI community.
- Lead events and workshops on preventing bullying or managing student loans.
- If your school has AANAPISI eligibility, ask your school administrators to apply for the designation!
- Include resources and information about each of these topics on student organization websites.
- Use social media! Check out [@WhiteHouseAAPI](#) on Twitter and Facebook for examples.



- Create a PSA on YouTube to spread awareness about AANAPISIs, student loans, or bullying!
- Get creative... the possibilities are endless!

AANAPISIs Materials



2014 AANAPISI Map

What are AANAPISIs?

- Learn more about AANAPISIs [here](#)¹

How does a school get AANAPISI designation?

- The Department of Education has a description and guidelines for the [AANAPISI Program](#)²
- Here is a list of [AANAPISI Eligible Institutions for FY 2014](#)³
- [Guide to Designation as an Eligible Institution](#)⁴

What is the #AANAPISistory?

- Learn more about the #AANAPISistory [here](#)⁵
- Video: [Be Part of the #AANAPISistory](#)⁶

Resources for AANAPISIs

- [AANAPISI Newsletter Archive](#)⁷

¹ <http://www.ed.gov/edblogs/aapi/asian-american-and-native-american-pacific-islander-serving-institution-aanapisi>

² <http://www2.ed.gov/programs/aanapi/index.html>

³ <http://www2.ed.gov/about/offices/list/oep/ides/t3t5-eligibles-2014.pdf>

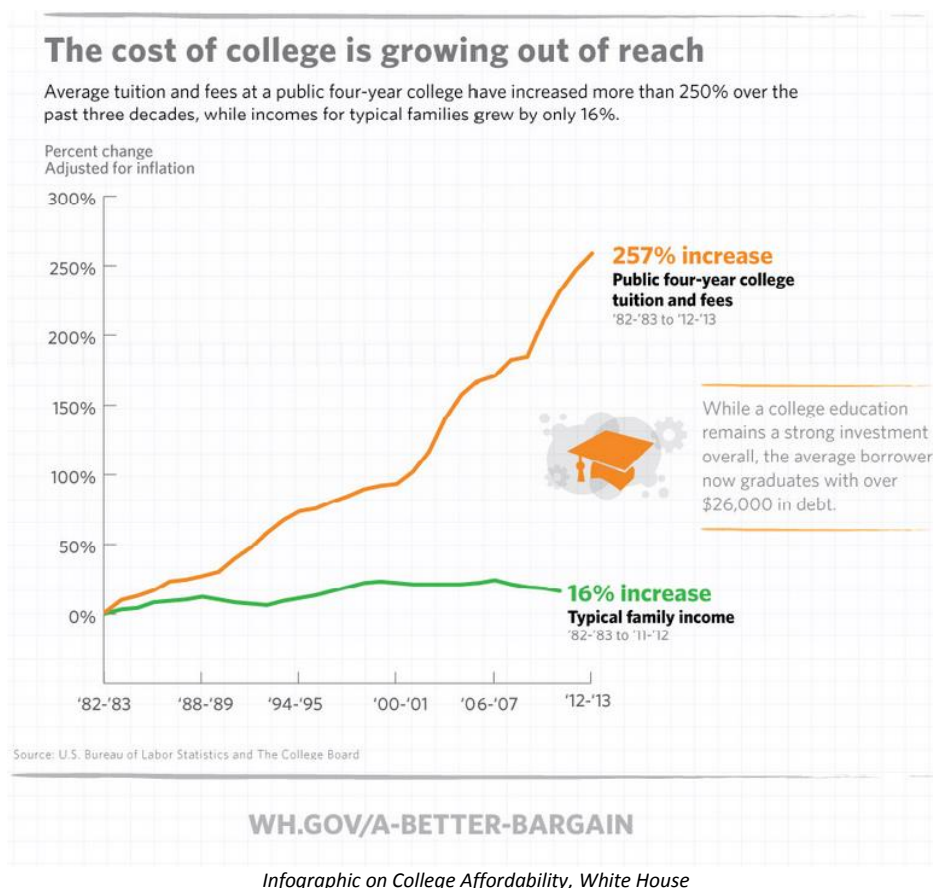
⁴ <http://www.ed.gov/edblogs/aapi/files/2014/04/eligwebinarslides2014.pdf>

⁵ <http://www.ed.gov/edblogs/aapi/be-part-of-the-aanapisistory>

⁶ <http://www.youtube.com/watch?v=ZNeOn7Yb4ZQ>

⁷ <http://www.ed.gov/edblogs/aapi/aanapisi-newsletter-archive>

College Affordability Materials



What is being done to make college more affordable?

- How the Administration is [making student loans more affordable](http://www.whitehouse.gov/the-press-office/2014/06/09/factsheet-making-student-loans-more-affordable)¹
- How the [Bipartisan Student Loan Deal](http://www.whitehouse.gov/the-press-office/2013/07/23/fact-sheet-bipartisan-student-loan-deal-win-students)² affects students
- Video: [A Win for Students: Signing the Bipartisan Loan Certainty Act of 2013](http://www.whitehouse.gov/share/big-win-for-students)³

What is income based repayment?

- An introduction to [income based repayment](http://www.ed.gov/blog/2014/05/income-driven-repayment)⁴ on student loans
- The Department of Education's guide to [making student loan payments based on your income](http://www.whitehouse.gov/issues/education/higher-education/college-score-card)⁵

Planning tools:

- [College Scorecard](http://collegecost.ed.gov/catc)⁶
- [College Affordability and Transparency Center](http://collegecost.ed.gov/catc)⁷
- [College Cost Shopping Sheet](http://collegecost.ed.gov/shopping_sheet.pdf)⁸

¹ <http://www.whitehouse.gov/the-press-office/2014/06/09/factsheet-making-student-loans-more-affordable>

² <http://www.whitehouse.gov/the-press-office/2013/07/23/fact-sheet-bipartisan-student-loan-deal-win-students>

³ <http://www.whitehouse.gov/share/big-win-for-students>

⁴ <http://www.whitehouse.gov/blog/2012/06/07/income-based-repayment-everything-you-need-know>

⁵ <http://www.ed.gov/blog/2014/05/income-driven-repayment>

⁶ <http://www.whitehouse.gov/issues/education/higher-education/college-score-card>

⁷ <http://collegecost.ed.gov/catc>

⁸ http://collegecost.ed.gov/shopping_sheet.pdf

Bullying Prevention Materials



What is bullying?

- Factsheet: [Understanding Bullying](#)¹
- Factsheet: [Electronic Aggression: Technology and Youth Violence](#)²
- Video: [Stand Up to Cyberbullying](#)³

How does it affect the AAPI community?

- Information on [student reports of bullying and cyber-bullying](#)⁴
- [Bullying/Harassment Issues in the AAPI Community](#)⁵

Who can students speak to for help?

- Consult the StopBullying.gov guide to [getting help](#)⁶
- The [Natural Suicide Prevention Lifeline](#)⁷ is available 24/7 at 1-800-273-TALK (8255).

How do I support students that are being bullied?

- [Be a mentor!](#)⁹

Who can I report bullying to if schools are not adequately addressing it?

- Severe bullying cases can be reported to the Department of Education's [Office for Civil Rights](#)¹⁰ or Department of Justice's [Educational Opportunities Section](#)¹¹

Other resources:

- [StopBullying.Gov Resources](#)¹²
- Video: [NY Regional Interagency Working Group Anti-Bullying Google Hangout](#)¹³
- Interactive Feature: [Be More Than a Bystander](#)¹⁴
- Videos: [White House: It Gets Better](#)¹⁵

¹ <http://www.cdc.gov/violenceprevention/pdf/bullyingfactsheet2014-a.pdf.pdf>

² <http://www.cdc.gov/violenceprevention/youthviolence/electronicaggression>

³ <https://www.youtube.com/watch?v=IN2fuKPDzHA>

⁴ <http://nces.ed.gov/pubs2011/20111336.pdf>

⁵ <http://www.ed.gov/edblogs/aapi/files/2014/04/School-Administrator-Webinar-FINAL.pdf>

⁶ <http://www.stopbullying.gov/get-help-now/index.html>

⁷ <http://www.suicidepreventionlifeline.org>

⁸ <http://findtreatment.samhsa.gov>

⁹ http://www.stopbullying.gov/prevention/training-center/hrsa_guide_youth_professionals_mentors_508v2.pdf

¹⁰ <http://www2.ed.gov/about/offices/list/ocr/index.html>

¹¹ <http://www.justice.gov/crt/complaint/#three>

¹² <http://www.stopbullying.gov/resources/index.html>

¹³ <https://www.youtube.com/watch?v=szID04HZT9Q>

¹⁴ <http://www.stopbullying.gov/respond/be-more-than-a-bystander/index.html>

¹⁵ <http://www.whitehouse.gov/issues/it-gets-better>